

URBAN CO-CREATION DATA LAB



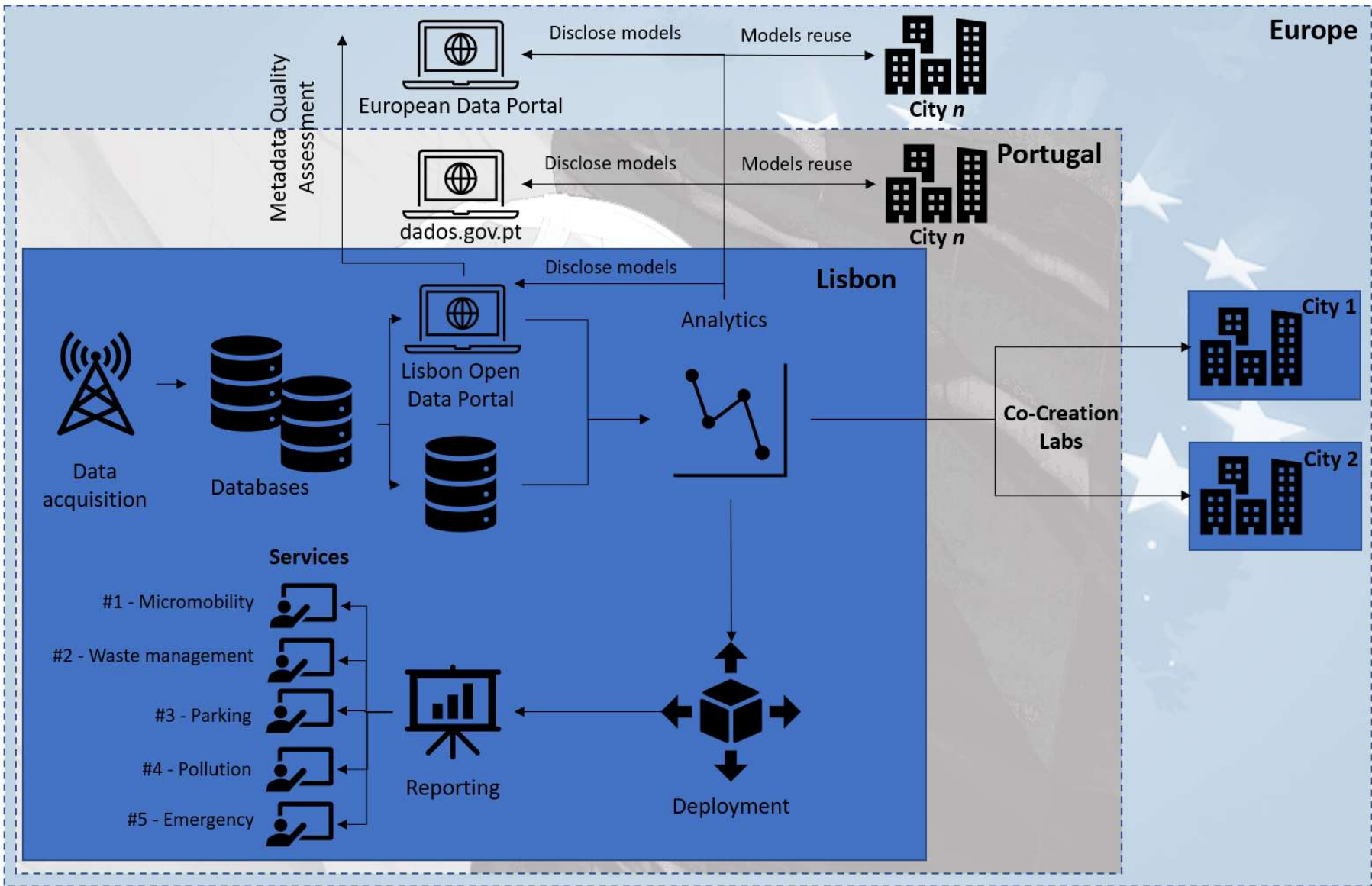
Co-financed by the Connecting Europe Facility of the European Union

Ambition

Support decision-making, at municipality level,
to provide citizens with **data-driven services for
operational and planning management**

Development of five analytical services





Lisbon Deep Dive



9 wed

Explore the streets of Lisbon, capturing the details of the city challenges through interviews and photo-documentation



10 thu

A day full of sharing and learning, where we will present our insights of the project and the opportunities spaces for innovation labs, as well as invite discussions of your experiences of the challenges of Lisbon and home cities



11 fri

Brainstorm and debate in a design thinking session. What are the essential interventions for a better management of the city, and what opportunities are there to innovate and implement data centered efficiency improvements



Lisbon Deep Dive

February 9th



Opening – UCL Project

14:00h



Urban Co-Creation Data Lab



Activity Briefing

14:15h



Urban Co-Creation Data Lab



Session Briefing

CHALLENGE

How can we learn from city patterns and make it easier to adapt to a smart city?








Objectives:

- Create empathy and experience the city of Lisbon;
- In search of citizens' pains and gains.:
- **One output per theme**, i.e. 5 outputs per group.

Techniques:

- Empathic experience
- Taking photographs
- Informal interviews

Cronograma

				
14h	14h45	15h	15h15	17h30
Urban Lab	Bairro Azul	Parque Eduardo VII	Percurso Livre	Largo do Caldas

 Equipas de 5 pessoas por Tuk Tuk.

 Cada Equipa recolhe 20 momentos, 4 por cada temática.

TEMÁTICA

UMA IMAGEM QUE
MARCOU

UMA
FRASE/CITAÇÃO
QUE FICA

MAIOR SURPRESA

OLHAR PARA O
FUTURO

O que queremos ver?



Surpresas



Atalhos



Paixões Escondidas



Looking for insights

Onboarding -
14:30h



Tuk Tuk Safari



Looking for insights

First Stop -
14:45h



Tuk Tuk Safari



Looking for insights

Second Stop-
15:00h



Tuk Tuk Safari



Looking for insights

Free path -
15:15h



Tuk Tuk Safari



Sharing of findings

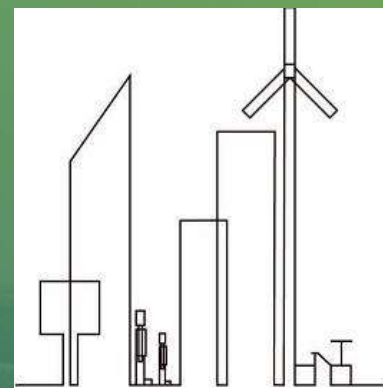
17:30h



Rooftop



Design thinking is a kind of problem solving that results in better, more innovative solutions.



URBAN CO-CREATION DATA LAB



**Cofinanciado pelo Mecanismo Interligar
a Europa - União Europeia**

Special thanks to the Urban Co-Creation Data Lab for all the amazing support and team work during the development of this project.

Free path

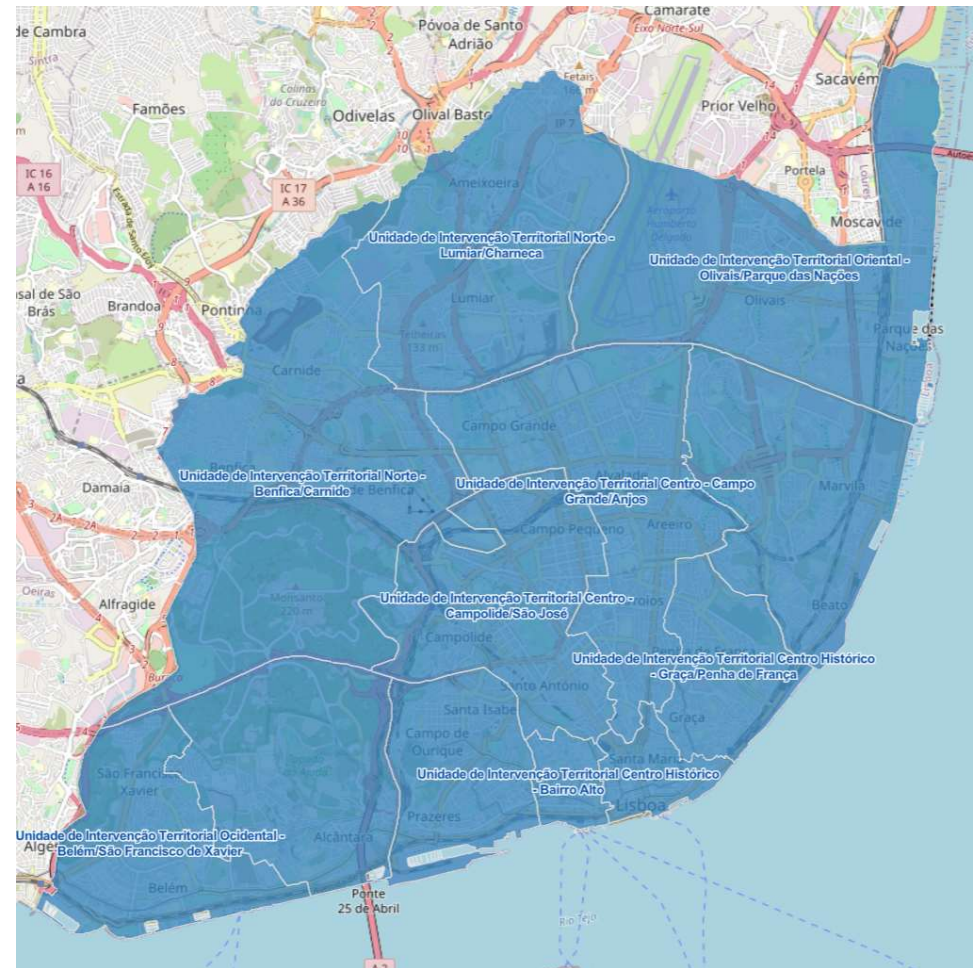
12 Unidades Territoriais de Gestão Micro da cidade de Lisboa



Parque Eduardo VII



Zambeze restaurant

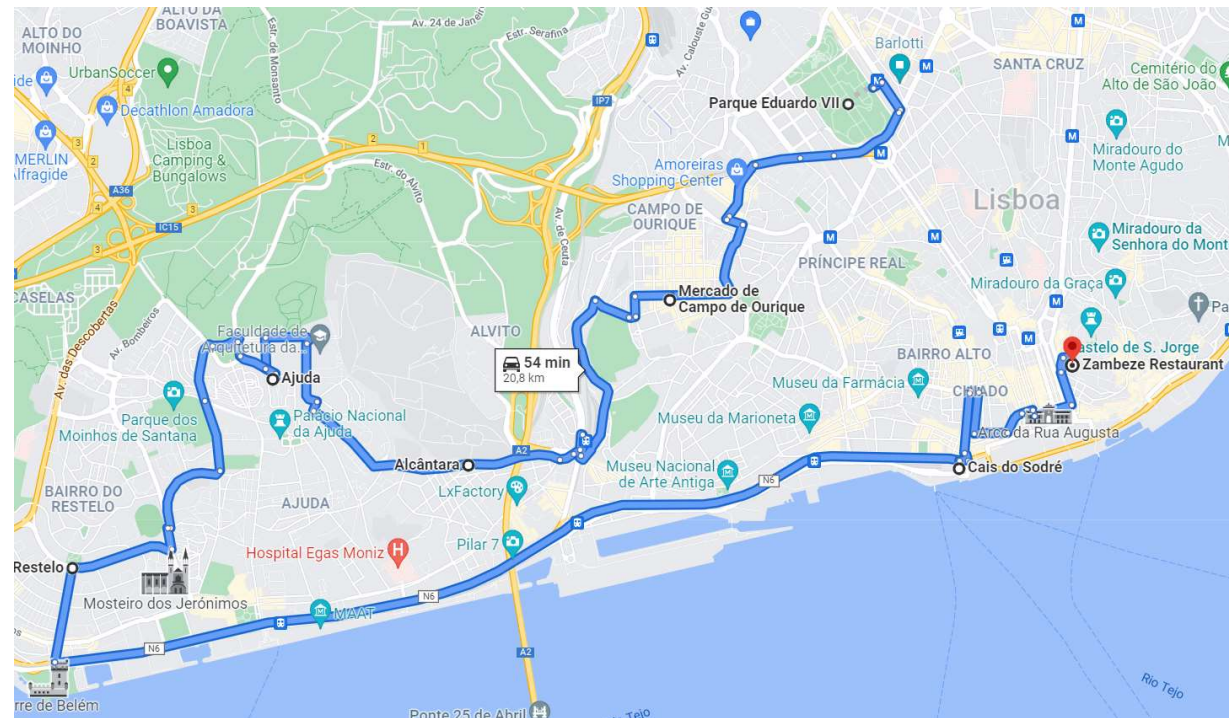


Free path

Tuk tuk 1 - Zona 1

Unidade de Intervenção Territorial Ocidental - Belém/São Francisco de Xavier + Ajuda/Alcântara

- Ana Gomes (NOVA IMS)
- Mauro Pereira (NOVA IMS)
- Miguel de Castro Neto (NOVA IMS)
- Zulmira Santos (CML – DMM)
- Paulo Calçada (Porto Digital)

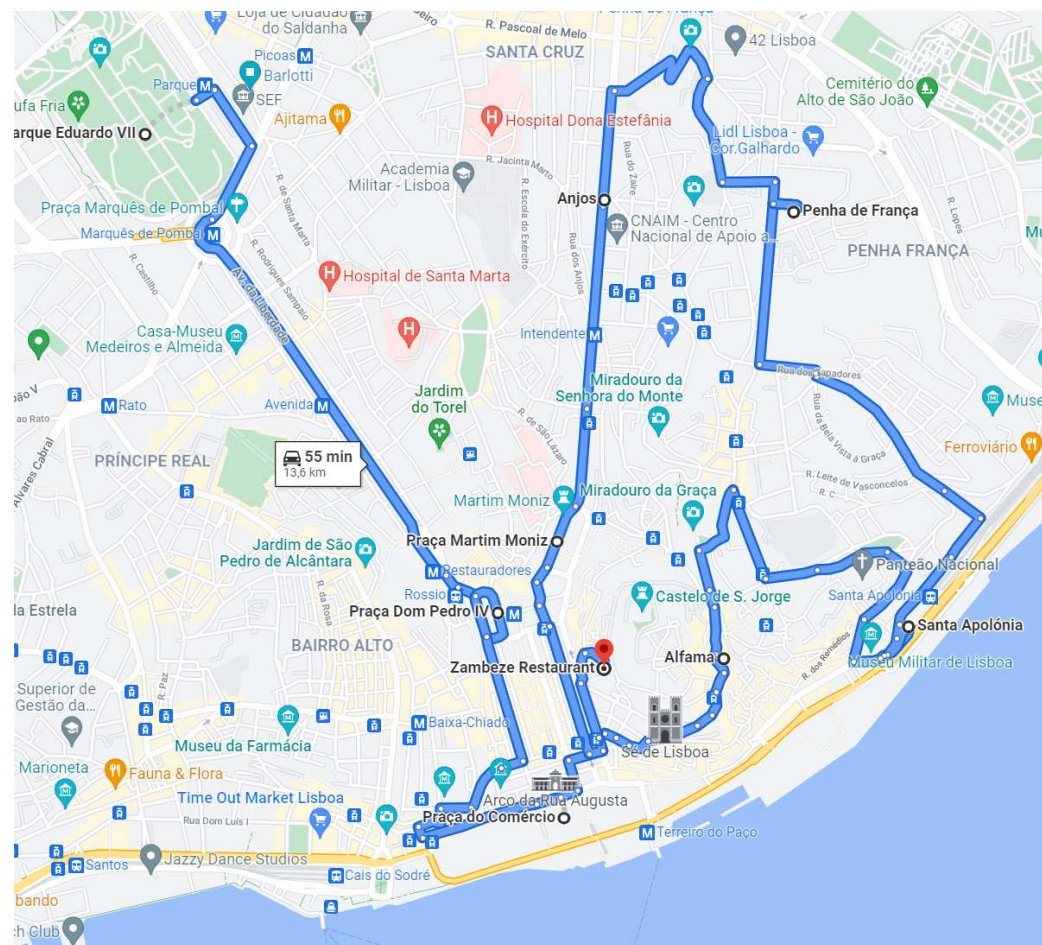


Free path

Tuk tuk 2 - Zona 3

Unidade de Intervenção Territorial Centro Histórico - Baixa + Graça/Penha de França

- Pedro Sarmiento (NOVA IMS)
- Inês Dinis (NOVA IMS)
- Célia Aguiar (CML - CGIUL)
- Nicolle Lourenço (CM Pombal)
- Filipa (NOVA IMS)

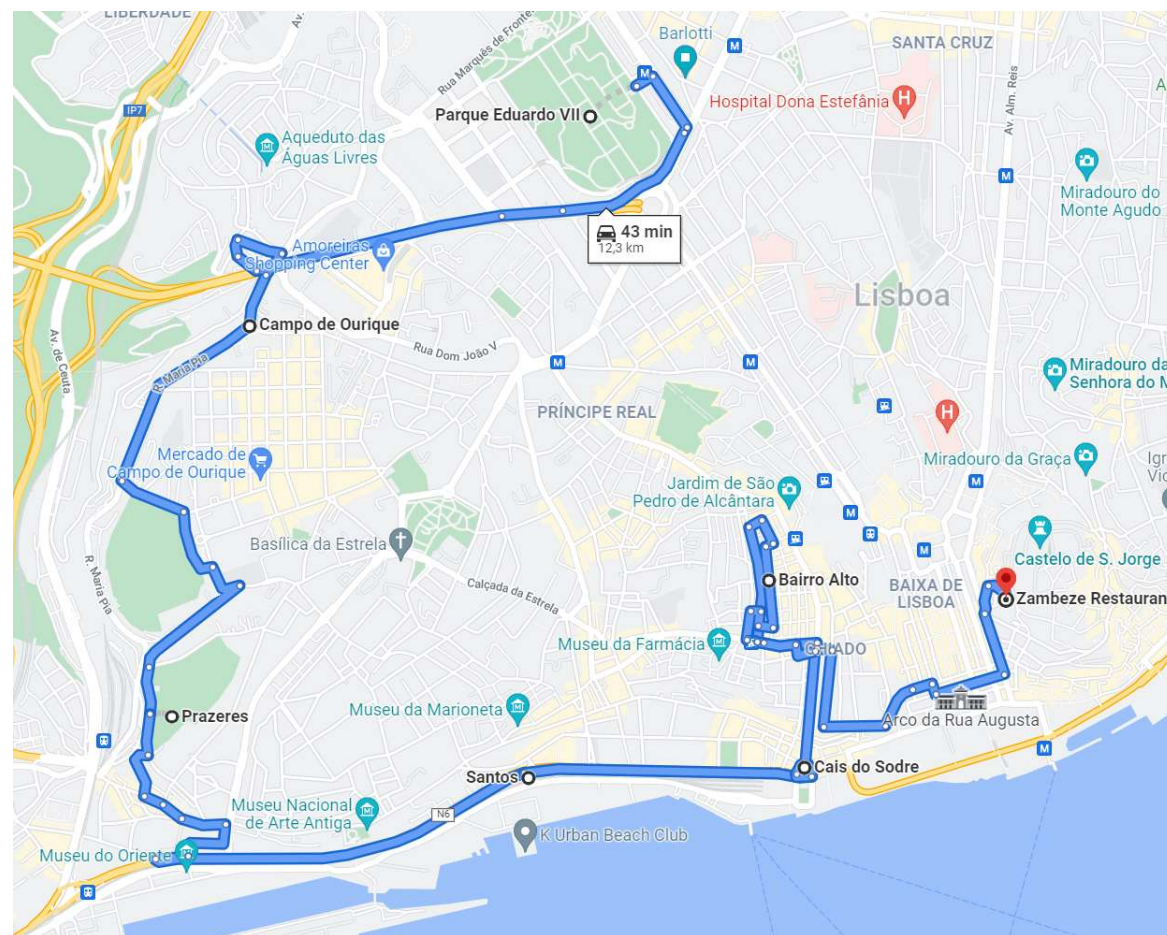


Free path

Tuk tuk 3 - Zona 2

Unidade de Intervenção Territorial Centro Histórico - Campo de Ourique/Lapa + Bairro Alto

- André Barriguinha (NOVA IMS)
- Mafalda Zúquete (NOVA IMS)
- Daniel Guerreiro (CCDR Algarve)
- Nuno Salvador (CM Pombal)
- Marta Ribeiro (CML – SMPC)

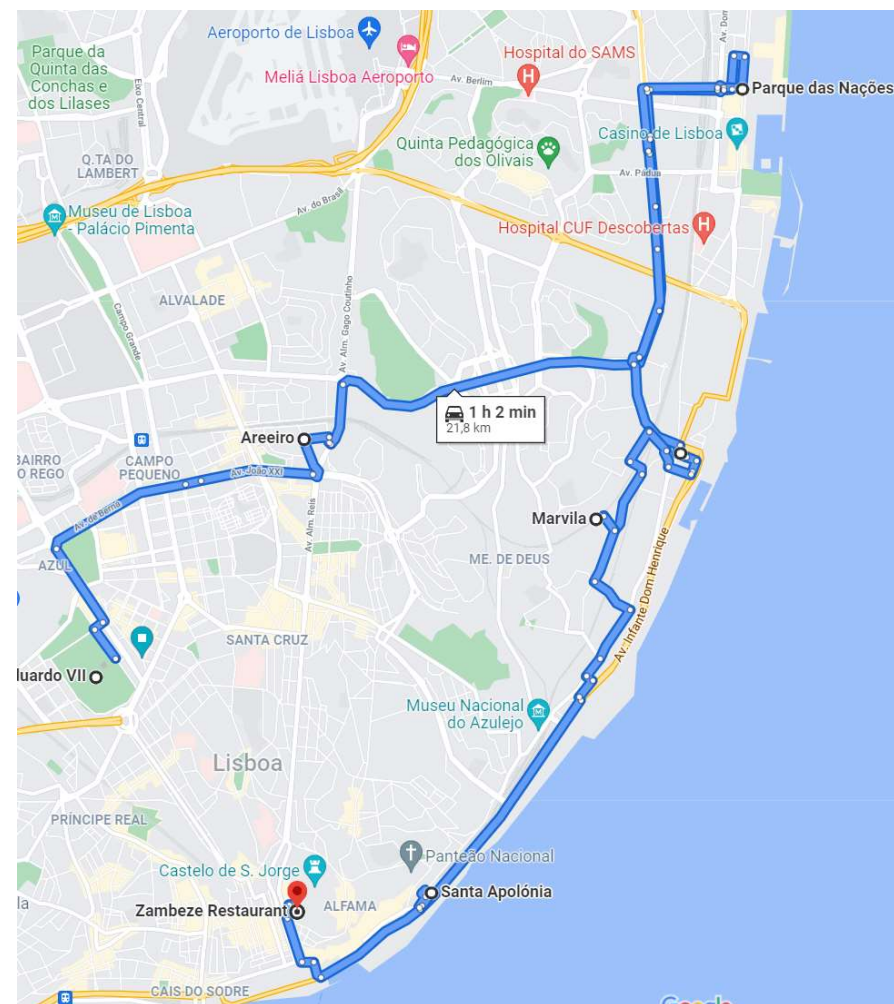


Free path

Tuk tuk 4 - Zona 5

Unidade de Intervenção Territorial Oriental - Marvila/Beato

- André Oliveira (NOVA IMS)
- Ian Scott (NOVA IMS)
- António Soares (AMA)
- Inês Soares (CML - CGIUL)
- Jorge Coelho (CM Faro)

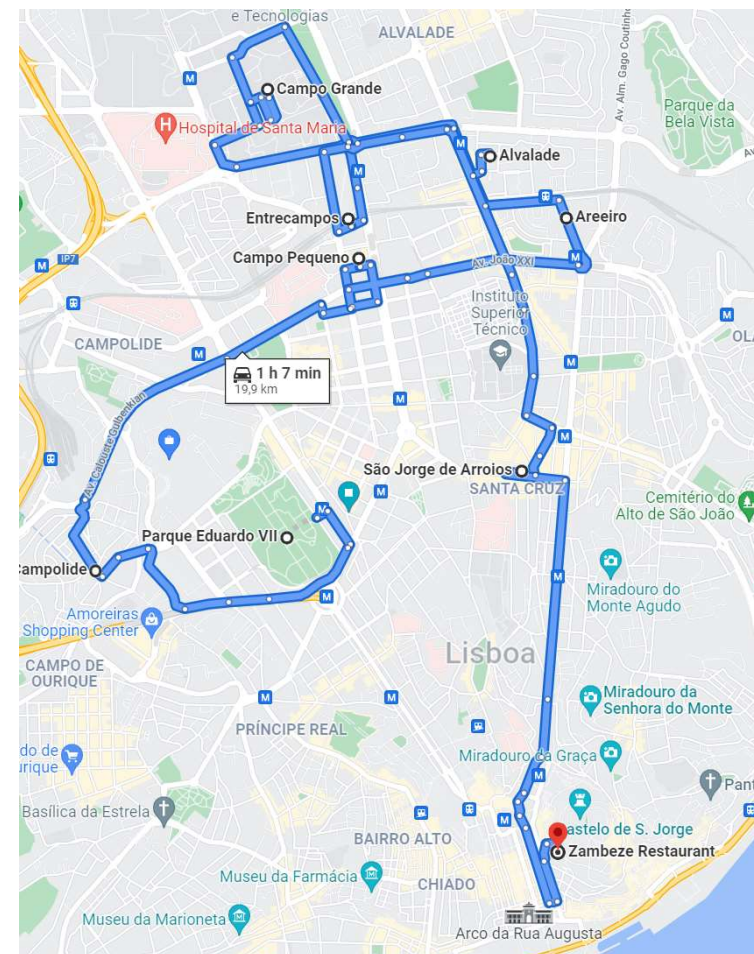


Free path

Tuk tuk 5 - Zona 4

Unidade de Intervenção Territorial Centro - Campolide/São José + Campo Grande/Anjos

- Nuno Alpalhão (NOVA IMS)
- Alexandre Baptista (NOVA IMS)
- Mireia Ferrer (IGOT)
- Raquel Milho (SMPC)
- Ana Cláudia (CM Cascais)



Thank you

<http://urbandatalab.pt/>



Co-financed by the Connecting Europe
Facility of the European Union